**Revising the Literature Review**

*“In essence, a* ***literature review*** *identifies, evaluates and synthesises the relevant literature within a particular field of research. It illuminates how knowledge has evolved within the field, highlighting what has already been done, what is generally accepted, what is emerging and what is the current state of thinking on the topic.”*  
 (Monash University, 2021)

Just as it is important to ensure that your handphone software is constantly updated, it is important to ensure that the review of literature on a particular issue is up-to-date as well. Research on an issue is therefore an iterative process that needs to be continually revisited, revised, and updated. You can do so by:

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| **1. Verifying claims:** | Checking to see if points made by a content producer are factually accurate and true.  ***E.g. “18,000 children die of hunger every day.”*** |
| **2. Clarifying terms:** | Finding out what certain terms and words used by a content producer mean, and ensuring that it is not just jargon.  ***E.g. “I want some actionable insights that will increase bandwidth and improve responsive design.”*** |
| **3. Plugging gaps:** | Identifying assumptions and pointing out information that has been left out such that the picture provided is not complete.  ***E.g.  Claim: “Artificial intelligence has created more jobs for people.” Gap: “But are these jobs good quality jobs? Also, are these jobs available to most people or just a specific group with a specialised skillset?”*** |

**Activity 1: Spot the Marketing Tactic**

Take a look at the print advertisement below or on your classroom screen (slide flashed by lecturer). Identify the claims that need verification, the terms that need clarification, and the gaps that need to be plugged. You may



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| **1. Verifying claims:** *What claims in this advertisement need fact-checking?* | “I Lost 3kgs in 5 days!” |
| **2. Clarifying terms:** *What terms or words in this advertisement need defining?* | “My fruity slimming secret ignite 2.0 with svetal” |
| **3. Plugging gaps:** *What information has been left out by the advertiser so consumers will assume the product works, and buy it?* | Claim: “I Lost 3kgs in 5 days!”  Gap: “My fruity slimming secret ignite 2.0 with svetal” |

**Activity 2: Review your Research!**

Re-look your chosen two sources of information from the CA1 assessment. Revise your literature review by first identifying claims, terms, and gaps using the spaces provided below. Then, conduct further research to verify claims, clarify terms, and plug gaps, in order to reach a more informed conclusion on your team issue.

**Information Source 1: \_\_\_\_\_\_\_https://www.seattletimes.com/business/facebook-offered-users-privacy-wall-then-let-tech-giants-around-it/\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

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| **1. Verifying claims:** *What claims in this source need fact-checking?* | “For years, Facebook gave some of the world’s largest technology companies more intrusive access to users’ personal data than it has disclosed, effectively exempting those business partners from its usual privacy rules, according to internal records and interviews.” |
| **2. Clarifying terms:** *What terms or words in this source need defining?* | “The exchange was intended to benefit everyone. Pushing for explosive growth, Facebook got more users, lifting its advertising revenue.” |
| **3. Plugging gaps:** *What information has been left out from the source so readers or viewers will be persuaded by what it says?* | Claim: But Facebook also assumed extraordinary power over the personal information of its 2.2 billion users  Gap: control it has wielded with little transparency or outside oversight. |

**Information Source 2: \_\_\_\_\_\_\_**https://www.straitstimes.com/singapore/singapore-govt-made-759-data-requests-on-1039-facebook-accounts-in-first-half-of-2020**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

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| **1. Verifying claims:** *What claims in this source need fact-checking?* | “The Government made 759 requests to Facebook for information covering 1,039 accounts from January to June last year, more than double the number over the same period in 2019 and exceeding the total from all other Asean nations.” |
| **2. Clarifying terms:** *What terms or words in this source need defining?* | “The twice-yearly report details government requests for account data and Facebook's rate of compliance, community standards enforcement, content restrictions and Internet disruptions.” |
| **3. Plugging gaps:** *What information has been left out from the source so readers or viewers will be persuaded by what it says?* | Claim: “Of the 759 requests made by the Government in the first half of 2020”  Gap: “all but five were legal ones.” |

**END**